

## As an affiliate of the Inside Edge...

You will bring a dynamic, weekly program, a 'show', to your community. It will include presentations of well-known speakers to enrich your audience!

## Why are we offering this opportunity?

Over the past 22 years, many guests and former members have asked how to create a local chapter of the Inside Edge in their city.

We believe there is a mass of consciously creative people waiting to be brought together in a significant spiritual, intellectual and social connection for the betterment of the world.

Now we wish to share the valuable experience that we enjoy each week in a global manner.

## Build your organization!

Increase your community outreach and your membership safely while creating a profit center for your tax-exempt organization.

## It's easy to set-up.

You will be required to register this program as a DBA: "The Inside Edge" of (your city.)

Begin with 25 guests and quickly grow to 100 or more. Bring stimulating speakers to your community that you might not otherwise be able to afford.

## What is the Inside Edge?

The Inside Edge Foundation for Education has enjoyed 22 years of cutting edge and inspirational speakers presenting their ideas every Wednesday morning to more than 100 people. We are a membership organization that inspires self-awareness and personal growth through education, community and mutual empowerment.

We are a non-political, non-sectarian organization comprised of a warm, receptive and influential group of people, many of them entrepreneurs, business people, spiritual leaders, educators, artists, therapists, medical practitioners and counselors.

Each member of the Inside Edge is a nucleus with an enormous ripple effect, taking the week's message out into his or her own unique sphere of influence.



## Contact information

For more information, to discuss your participation or request an information packet, please call:

**Adrian S. Windsor, Ph.D.**

**Affiliate Director**

**949-369-3837**

**email: [adrianwindsor@sbcglobal.net](mailto:adrianwindsor@sbcglobal.net)**

**Visit our website:**

**[www.insideedge.org](http://www.insideedge.org)**



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**Do you believe in the Law of Attraction?**

**Would you like to bring more people into your community?**

**Would you like an additional source of income?**



**If the answer is YES, the**



**Affiliate Program is for You!**



## Benefits to you

### Growth

While a separate entity, an Inside Edge Affiliate program is a non-denominational, non-sectarian outreach program designed to bring new members into your facility. As the host, you'll become better known in your community.

### Inspiration and Illumination

The Inside Edge will bring enriched learning, higher wisdom and inspiration to your community. It will bring cutting-edge ideas into the light.

### Warm Network

Form new friendships and alliances. Create a lasting network of spiritually conscious individuals committed to making a difference on the planet.

## Safe Environment

Create a safe environment for people of disparate beliefs to come together to share understanding with other like-minded individuals.

## Income Potential

### Membership Dues

Ask people to become members of your Inside Edge Affiliate with suggested annual dues of \$25-\$100.

Collect suggested weekly fees of:  
Members - \$8. Non-members, \$15.

This can become significant. The Inside Edge has 100-120 members attending weekly for 22 years.

### Sell refreshments

Provide or invite a vendor to participate on a profit-sharing basis. This is a win/win because the vendor will do the work. Earn income and provide ambience for participants.

## Speaker presentations include topics such as:

- Spiritual Awareness
- Global Issues
- Success Strategies
- Ecology & Environment
- Scientific Breakthroughs
- Human Potential
- Art & Creativity
- Social Issues & Changes
- Business & Entertainment

## Personnel Required

A Host and Chairperson to coordinate and act as a liaison with Inside Edge personnel. Volunteer Staff to collect dues, setup and take down your room. Mike runners for large groups.

The meeting time can be morning, afternoon, or evening. Two hours are required for each meeting. For an evening format, you may want to offer babysitting.



## Physical Requirements

A community room, DVD player, screen and projector OR a Large Screen TV and sound system.

## We will provide:

- A complete package to start your Inside Edge Affiliation.
- Detailed procedures to follow for the weekly meetings.
- Initial 10-pack of DVD's of outstanding past speakers.
- An additional DVD of an Inside Edge speaker each week.

## Cost to you

### Initial Membership

A one-time enrollment fee and annual membership dues.

### On-going Expense

A weekly fee for each DVD payable monthly. A small fee for each person attending your meeting.